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**Testimony of Jay Wiederhold—President, Pennsylvania Beer Alliance**  
**Senate Law & Justice Committee—Public Hearing on HB 291**  
**January 26, 2010**

Good morning Chairmen Pippy and Logan and members of the Senate Law & Justice Committee:

I'm Jay Wiederhold, President of the Pennsylvania Beer Alliance; representing the beer wholesale distributors throughout Pennsylvania.

I would like to thank all of you for allowing our membership to testify before you today.

With me today are three members of the Alliance; Tim Strickler, Maryanne Origlio and Paul Mangione, each of whom you will hear from shortly.

Our members sitting before you today offer a wide portfolio of product ranging from the biggest international brewers to your craft and regional beers.

I think you will also see that our membership offer a nice cross-section of just who is represented by the Pennsylvania Beer Alliance from big city wholesalers to more rural members, all of which are *"Family Businesses Distributing America's Beverage."*

I hope that the testimony you will hear from our members will help demonstrate the importance of our current three-tier system of alcohol distribution and the need for HB 291 to be passed in the Senate.

With that, I will turn it over to Tim Strickler for his comments.

*"Family Businesses Distributing America's Beverage"*